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Small Business Leaders Continue Ad Buys Across Country to Fight Tax Bill; More Than $1 Million Spent to Date

Businesses for Responsible Tax Reform continue placing six-figure television ad buys in states across the country demanding senators keep their promise to not raise the federal deficit, as the Senate’s proposed tax plan would do, and support small businesses over large corporations

Nov. 29, 2017 – Businesses for Responsible Tax Reform, a nationwide coalition of small business leaders opposed to the tax bill, today announced more six-figure television ad buys in five states to show Americans how the tax bill under consideration by Congress supports large corporations over small businesses and balloons the deficit, which will needlessly drive up interest rates and discourage investment in small firms. The coalition launched six-figure ad buys in Arizona and Indiana this week and expanded ads that have been running in Oklahoma, Tennessee, and Wisconsin since last week.

To date, Businesses for Responsible Tax Reform has spent more than $1 million on ads urging senators to ensure the tax bill doesn’t blow out the debt and helps small businesses rather than just big corporations.

“We will use all the means available to us to make sure Americans know the consequences of this poorly conceived and unfair reform,” said Ron Busby, co-chair of Businesses for Responsible Tax Reform and president and CEO of the US Black Chambers, Inc. “Lawmakers need to keep the promises they made to voters not to increase the deficit, and not to help big businesses get even more of a leg up on small firms. Congress needs to get tax reform right, and this plan doesn't do it.”

The ads running this week in Arizona, Indiana, Oklahoma, Tennessee and Wisconsin target Sens. Jeff Flake (R-AZ), Todd Young (R-IN), James Lankford (R-OK), Bob Corker (R-TN) and Ron Johnson (R-WI). The House of Representatives recently approved its tax package that would raise the deficit by $1.5 trillion over 10 years and now a similar plan is under consideration in the Senate. The proposals not only
add to the deficit, but do it to pay for huge tax cuts for big corporations that will be paid for by small firms.

**Businesses for Responsible Tax Reform** is a coalition of business leaders calling for tax reform that truly benefits America’s small business owners. It is dedicated to ensuring tax reform is fiscally responsible, creates a level playing field for all businesses, grows the economy and works for the nation’s 30 million small business owners.

The coalition states that proposals before Congress largely benefit big corporations and do little to level the playing field for small businesses, and that a ballooning deficit is bad for business because it drives interest rates higher, discouraging investment and becoming a drag on economic growth.

Small business owners agree: a [public opinion poll](#) Businesses for Responsible Tax Reform released Nov. 28 shows the majority of small business owners oppose the tax plan under consideration in Congress, with 51 percent of respondents saying they oppose the tax plan while only 34 percent support it. What’s more, 52 percent of small business owners agree the current proposal favors large corporations over small businesses (just 37 percent disagree), and 58 percent believe the wealthy and corporations will benefit most from the plan, while only 32 percent believe the middle class and small businesses will benefit most. Another 61 percent of the plurality-Republican sample oppose increasing the national debt by $1.5 trillion to pay for tax reform.

Click here to view the TV ads:
- Arizona
- Indiana
- Oklahoma
- Tennessee
- Wisconsin

**About Businesses for Responsible Tax Reform**

Businesses for Responsible Tax Reform is a coalition of business leaders calling for tax reform that truly benefits America’s small business owners. We are dedicated to ensuring tax reform is fiscally responsible, creates a level playing field for all businesses, grows the economy and works for our nation’s 30 million small business owners. Learn more about us on our [website](#) and follow us on [Twitter](#) and [Facebook](#).