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Small Business Leaders Invest Hundreds of Thousands of Dollars to Fight Tax Bill With Multi-State Ad Buy

Businesses for Responsible Tax Reform launch six-figure television ad buys across the country demanding senators support small business over large corporations and keep their promise not to raise the federal deficit, as the Senate’s proposed tax plan would do

Nov. 20, 2017—Businesses for Responsible Tax Reform, a nationwide coalition of small business leaders opposed to the tax bill, today announced six-figure television ad buys in several states to show Americans how tax reform proposals under consideration by Congress support large corporations over small business and balloon the deficit, which will needlessly drive up interest rates and discourage investment in small firms.

“Congress needs to focus on strengthening the economy and creating jobs by helping small business, not rewarding big corporations that ship jobs overseas,” said Sara Otto, owner of Otto Image Services in East Troy, Wis. “Our lawmakers must go back to the drawing board and pursue reform that actually levels the playing field for our nation’s real job creators—small businesses.”

The ads running this week in Oklahoma, Tennessee and Wisconsin target Sens. James Lankford (R-OK), Bob Corker (R-TN) and Ron Johnson (R-WI). The House of Representatives recently approved its tax package that would raise the deficit by $1.5 trillion over 10 years and now a similar plan is under consideration in the Senate. The proposals not only add to the deficit, but do it to pay for huge tax cuts for big corporations that will be paid for by small firms.

Businesses for Responsible Tax Reform is a coalition of business leaders calling for tax reform that truly benefits America’s small business owners. It is dedicated to ensuring tax reform is fiscally responsible, creates a level playing field for all businesses, grows the economy and works for the nation’s 30 million small business owners.

“We will use all the means available to us to make sure Americans know the consequences of this poorly conceived and unfair reform,” said Ron Busby, co-chair of Businesses for Responsible Tax Reform and president and CEO of the US Black Chambers, Inc. “Lawmakers need to keep the promises they made to
voters not to increase the deficit, and certainly not do it to help big businesses get even more of a leg up on small firms. Congress needs to get tax reform right, and this plan doesn’t do it.”

The coalition states that proposals before Congress largely benefit big corporations and do little to level the playing field for small businesses, and that a ballooning deficit is bad for business because it drives interest rates higher, discouraging investment and becoming a drag on economic growth. During a time of relative economic strength, unbridled deficit spending—and the risks it poses to the economy—is unneeded and irresponsible.

Click here to view the TV ads:
- Oklahoma
- Tennessee
- Wisconsin

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**About Businesses for Responsible Tax Reform**

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